



35th ANNUAL VAGARA CONFERENCE

**Hilton Virginia Beach Oceanfront
October 16-18, 2019**

Wednesday, October 16, 2019

- 3:30 - 5:00 PM Early Registration
6:00 - 7:30 PM President's Reception

Thursday, October 17, 2019

- 7:30 - 9:00 AM Registration
7:30 - 8:45 AM Breakfast Buffet
8:15 - 8:45 AM Exhibits
8:45 - 9:00 AM Welcome and Introductions
9:00 - 10:00 AM **Increasing the Value of the Commonwealth's Data through Collaboration, Innovation, and Education**
Carlos Rivero, Chief Data Officer, Commonwealth of Virginia
Learn about Commonwealth initiatives such as establishing a Data Governance Framework, Enterprise Data Catalog, "Data Science Brain Trust," and a "Data Talent Pipeline" and how the Chief Data Officer plans to engage with executive branch agencies, universities, localities, and municipalities.
10:00 - 10:30 AM Morning Break and Exhibits
10:30 - 11:30 AM **Getting Unstuck: Keeping your Plans Moving Forward**
Jason Stearns, BlackRock and ARMA President-elect
You've been drafting and socializing your project for months. Key players are on board. You've reviewed the entire project with senior leadership for final executive sign-off and... nothing. There's lots of discussion and review, but still no progress. The project is stuck! You're stuck. Now what? Whether you have a specific project or a large scale initiative, this session will show you the tools, techniques, and approaches for getting your plans (and you) "unstuck" and back on track.
11:30 - 11:45 AM Annual Business Meeting and Awards
11:45 - 12:00 PM Transition and Exhibits
12:00 - 1:00 PM Lunch



Thursday, October 17, 2019, continued

1:00 - 1:15 PM Transition and Exhibits

1:15 - 1:45 PM **The Records Management Program at the Library of Virginia: A New State Archivist and Plans for the Future**

Michael Strom, State Archivist and Director of Government Records Services, Library of Virginia

New state archivist Mike Strom will introduce himself to VAGARA members and discuss his vision for the Records Management program at the Library of Virginia and the role he expects the Library to play in assisting government records managers throughout the Commonwealth.

1:45 - 2:30 PM **Birds-of-a Feather Networking Session**

We will divide into tables devoted to specific agency types to discuss pain points, successful projects, useful tips and tricks, and a lot more. Moderators will lead table discussions.

2:30 - 3:00 PM Afternoon Break and Exhibits

3:00 - 4:00 PM **The IT-Records Partnership: Learning From Each Other**

G. Mark Walsh, University Records Manager and Assistant Director for Records Management and IT Policy, Old Dominion University

The relationship between Information Technology and Records Management programs can be a source of a great partnership or terrible frustration. In order to make progress, Records Managers and Archivists have to be willing to listen and understand IT concepts and concerns in order to build the desired relationship. This presentation deals with how one institution of Higher Education forged a great IT-Records partnership. Attendees will learn how to make communication between RIM and IT a two-way street.

4:00 - 5:00 PM **Creating and Implementing Records Management Policy and Guidance for Social Media**

Bethany Cron, Records Management Policy Analyst, National Archives and Records Administration

Whether responding to information requests or ensuring transparency, organizations using social media have a need to capture content. Due to the speed at which new platforms and file types evolve, policy and processes must be flexible enough to accommodate dynamic adoption while still providing concrete direction. Beth will discuss NARA's guidance and what organizations need to do to address records management in social media programs.

5:30 - 6:30 PM Networking Mixer

Join us for pre-dinner drinks and snacks and some networking fun!

Dinner on your own



Friday, October 18, 2019

7:30 - 8:30 AM Breakfast Buffett

7:30 - 8:30 AM Exhibits

8:30 - 10:00 AM **Interactive Workshop: Advancing to IG from RIM – More than Just Changing the Acronym!**

Karen Knight, CCEP, Cohasset Associates, Inc.

It's time for your organization to advance to IG from RIM – in fact, this transition is overdue! Managing Information-related requirements, challenges and opportunities requires the collaboration of ALL the information-centric disciplines in your organization – Privacy, InfoSec, Legal Holds, Procurement and many more. An IG platform supports these crucial interactions. To be effective, a single, cohesive IG infrastructure must align with both business/operational objectives and external influencers. It must be interdisciplinary. It must connect all of your organization's related - yet previously disassociated or even conflicting - principles, policies and lexicon. It must address industry standards, legal and regulatory requirements and organizational needs. To be successful, you must expect and then navigate multiple hurdles - entrenched corporate culture, perceived empire building, and conflicting priorities and resources. Attend this interactive workshop to learn how to lead the RIM to IG transition.

10:00 - 10:15 AM Morning Break and Exhibits

10:15 - 11:45 AM **Advancing to IG from RIM, workshop continued.**

11:45 - 12:00 PM Closing and Raffle Session



Speaker Information



Carlos Rivero is the Chief Data Officer for the Commonwealth of Virginia. Prior to his appointment, Rivero served as Chief Data Officer and Chief Enterprise Architect for the U.S. Department of Transportation's Federal Transit Administration in Washington, D.C. Rivero has also worked at the National Oceanic and Atmospheric Administration's Southeast Fisheries Science Center in Miami, Florida, as a physical scientist and as a Research Associate at the University of Miami's Rosenstiel School of Marine and Atmospheric Science, where he developed a passion for geospatial information systems, ecological modeling, and data. Rivero earned a Bachelor of Science degree in Environmental Studies from Florida International University and a Master of Science in Business Intelligence and Analytics from Saint Joseph's University, focusing on database design, data management, business intelligence, big data, and data analytics.



Jason C. Stearns, Director, is a member of the Legal and Compliance Group at BlackRock. He is responsible for the global implementation of Information Governance standards and requirements and is the Americas Privacy Lead. Prior to BlackRock, Mr. Stearns worked at UBS as Director and Portfolio Manager, Group Information Governance where he was responsible for Information Governance strategy development, project management, and oversight. Prior to that, he was the Corporate Records Manager for New York Life Insurance Company. Mr. Stearns earned an MS in Applied Information Management from the University of Oregon and BA from Binghamton University. He is also a certified Information Governance Professional (ARMA International), Certified Information Privacy Professional – US (IAPP), Certified Information Privacy Manager (IAPP) and a Certified Records Manager (ICRM). Mr. Stearns serves as President-Elect on the ARMA International Board and previously served as chair of the IGP board of directors.



Mike Strom joined the Library of Virginia staff in March of 2019. Before arriving in Richmond, Mike was the State Archivist in Wyoming from 2011 to 2019. Prior to that he worked for ten years in university archives, as senior archivist at Texas Christian University from 2004 to 2011 and an archivist at Yale University from 2001 to 2004. Mike has served on the executive boards of the Council of State Archivists and the Society of Southwest Archivists and was selected to attend the Archives Leadership Institute in 2013.

Speaker Information, continued



Mark Walsh is a Certified Records Manager and Certified Archivist, who has worked in Ontario and Manitoba (Canada), Maryland and Virginia. Before coming to Old Dominion University, Mark was the Corporate Records Manager for Norfolk Southern Corporation, and worked in Records Management at the Library of Virginia. He recently chaired task groups that revised Implementing the Generally Accepted Recordkeeping Principles and Retention Management for Records and Information, two of ARMA International's Technical Reports. He is a recipient of the Exemplary Service Award (2015-16) from the Tidewater Chapter of ARMA International, and the J.J. Talman and Alexander Fraser Awards from the Archives Association of Ontario. Mark chairs the Advocacy Committee of the National Association of Government Archives and Records Administrators (NAGARA), and serves on the Program Committee for VAGARA. Mark holds a B.A. and M.A. in History, both from the University of Windsor. He studied Archival Administration and Records Management on exchange at Wayne State University in Detroit.



Beth Cron is a member of the Records Management Policy and Outreach Section within the Office of the Chief Records Officer at NARA. She has worked on the Managing Government Records Directive and NARA guidance on social media records, cloud computing, and Capstone for email. She is currently working on the Federal Electronic Records Modernization Initiative (FERMI) to help agencies acquire services and solutions to meet their RM requirements. She is the current Treasurer of NAGARA and the past chair of SAA's Records Management Section.



Karen Knight is a Principal Consultant with Cohasset Associates. Her experience as a Chief Compliance Officer in the insurance industry for over 20 years informs her consulting engagements. Ms. Knight's design of compliant and sustainable Information Governance Programs includes policies and standards, legal hold processes, retention schedules, training and education, and technology enablers. Mitigating the regulatory and legal risks of governing information, Ms. Knight integrates and aligns records management and information governance disciplines, addressing privacy, information security, ethics and compliance, contract and procurement, and data breach prevention. She is an author, and a frequent speaker and workshop leader on these and many other information-related topics.