

Preserve the past, Promote the present, Present the future . . .

VAGARA 33<sup>rd</sup> Annual Conference

Marriott Waterside Hotel, Norfolk, Virginia

November 1-3, 2017

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### Wednesday, November 1, 2017

4:00 – 5:30 Early Registration

6:00 – 8:00 President's Reception

### Thursday, November 2, 2017 – Day 1

7:30 – 9:00 Registration

7:30 – 8:45 Breakfast Buffet

8:15 – 8:30 Exhibits

8:30 – 8:45 Welcome and Introductions – Maralee Weeks, VAGARA President

8:45 – 9:00 Proclamation and Welcome to Norfolk – Vice Mayor Theresa Whibley

9:00 – 10:15 Keynote Speaker 1 – ***An Investigative Perspective on Records Management***  
William Yurek, JD CCI, CCIPS, President, Inspired Hacking Solutions, LLC

Mr. Yurek will discuss what steps can be taken to ensure that records management systems and processes incorporate features that make future investigations and audits effective and efficient.

10:15 – 10:45 Morning Break and Exhibits

10:45 – 11:45 Morning Session #2 – ***Shutting Down the Shared Drive & Moving Forward Strategically***  
Nick Inglis, CIP, IGP, President, Information Coalition

Organizations love shared drives but even with the best of intentions, they easily become unwieldy and disorganized. Beyond issues in manageability, shared drives are a hotbed of compliance and risk issues. So, how can you get your organization on board with killing off the shared drive? When you do, what takes its place? How can you move your organization strategically forward and away from shared drive usage?

11:45 – 12:00 Exhibits

12:00 – 1:00 Lunch

1:15 – 1:45 Annual Business Meeting and Awards/Exhibits

1:45 – 2:00 Transition

2:00 – 2:45 Afternoon Session #1 – ***Fresh Start for Records & Information Management***  
Tyler Morris, Director, Product Management, Iron Mountain

A new administration provides new opportunities. As most in government are keeping an eye on how the new administration will handle technology modernization initiatives, one of the greatest opportunities for modernization improvements may not be readily apparent to all – a focus on modernizing the government's records and information management (RIM) practices. This presentation will highlight the benefits of having a 'fresh start' for RIM

professionals, enabling agencies to integrate more modern approaches, make significant progress in reducing the footprint and simply clean out the proverbial records storage garbage.

2:45 – 3:15 Afternoon Break and Exhibits

3:15 – 4:15 Afternoon Session #2 – ***Protecting the Mission: Information Security***  
Lauren Burnell, Chief Information Security Officer and Director of Engineering, PCMG

Cybersecurity is everywhere in the news . . . but why should it matter to you? In this session, we will define information security, discuss the threat, and explain actions you can take to improve cybersecurity in your role and organization.

4:15– 5:15 Afternoon Session #3 - ***We're All in This Together:  
The Role of Archivists in Records Management***  
Steve Bookman, University Archivist, Old Dominion University

Collecting permanent records from an organization is one of the most important pieces of the records lifecycle but is often the most confusing. How do I know if the records I create are permanent? In this session, Mr. Bookman will draw on his experience with archives and records management to present strategies for what to collect, and examples of using archives to document and promote the organization to its constituents and beyond.

**Dinner on your own.**

## **Friday, November 3, 2017 - Day 2**

7:30 – 8:45 Breakfast Buffet

8:15 – 9:00 Exhibits

9:00 – 10:00 Opening Session – ***The Future of Cloud Computing in the Public Sector***  
Chad A. Stevens, PhD., Manager K-12 Education, Amazon Web Services

Explore how your constituents, citizens, student, employees, and vendors are greatly benefiting from on-demand and elastic cloud resources today. So what does the future hold? Dr. Stevens will present on large data, artificial intelligence, and other topics.

10:00 – 10:45 Morning Break and Exhibits

10:45 – 11:45 Life Coach Jaleesa Robinson

11:30 – 11:45 Raffle Session

## **Conference Emcee**

Mark Walsh, CA, CRM, University Records Manager, Old Dominion University

## **End of Conference**