

30 years of excellence



presenting the

30th Anniversary Conference

***Thirty Years in RIM:
A Look Back . . . A Look Ahead***

**November 5 - 7, 2014
Hilton Virginia Beach Oceanfront
Virginia Beach, Virginia**

30th Anniversary VAGARA Conference

Thirty Years in RIM:

A Look Back . . . A Look Ahead

Records management has been around for a long time . . . long before file cabinets and manila folders. Take a trip through the history of records - from the records left by the dinosaurs to the future of records management a la Star Trek - in bite size pieces during Conference breaks. *Vignettes produced by Kim Edwards, CRM.*

Wednesday, November 5, 2014

3:30 - 4:30 p.m.	Early Registration	Cottage Row
6:00 - 8:00 p.m.	Presidents' Reception	Courtney Terrace

Thursday, November 6, 2014

7:30 a.m. - Noon	Registration	Cottage Row
7:30 - 8:45 a.m.	Breakfast Buffet	Salon C
8:15 - 8:45 a.m.	Exhibits Open	Cottage Row
8:45 - 9:00 a.m.	Welcome—President	Salon B
9:00 - 10:15 a.m.	Keynote Address	Salon B

The ID, the Ego, and IG - Elements of Information Governance

Ilona N. Koti, Principal Consultant, Crystal View Consulting Group, Pollock Pines, CA

The debate around information governance (IG) is creating a growing divide within the archives and records and information management community. Does one adopt IG as the next evolutionary stage for information professionals or take a stance that IG is the latest buzzword in the industry and just a passing trend? This session will analyze current IG initiatives, definitions, and future opportunities to incorporate IG into organizations and educate participants on what information governance is and why it matters.

10:15 - 10:45 a.m.	Exhibitor/Refreshment Break	Cottage Row
10:45 - 12:00 p.m.	General Session	Salon B

Trends in Data Protection

Jeremy Zhang, Ph.D., Director of Product Management, Technology Services, Data Management, Iron Mountain, Atlanta, GA

Records and Information Management is more complicated than ever. New technologies, such as private/public cloud, object storage, and big data analytical, bring RIM professionals new tools as much as new challenges. Dr. Zhang will share design principles for the RIM community to consider when selecting solutions that best fit their needs.

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Thursday, November 6, 2014 - Continued

12:00 - 1:00 p.m.	Lunch & Networking	Salon C
1:00 - 1:15 p.m.	Exhibitor Break	Cottage Row
1:15 - 2:00 p.m.	General Session	Salon C

Laugh & Learn: Nothing New for Business Leaders I

Paul Miller, Performer, Larry Weaver Entertainment, LLC

The challenge to strong leadership and effective management is often not a lack of knowledge but rather, remembering a key insight at just the right moment. By pairing absurd scenarios and spectacular stunts with important business concepts, Paul creates visual images that make lasting impressions.

2:00 - 3:00 p.m.	General Session	Salon B
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Best Practices in Records Management - Then and Now

Donald Sullivan, ZAI, Fairfax, VA

Historically, the process was to get buy-in, do it the right way, and it would all work out. Then the changing world of information and records management came into Don's life. Buy-in? Customers wouldn't even listen to him using the old approach! Don will share some approach shifts that helped clients achieve positive results.

3:00 - 3:15 p.m.	Exhibitor/Refreshment Break	Cottage Row
3:15 - 4:00 p.m.	General Session	Salon B

VAGARA Anniversary Business Meeting and History by the Decades (open to all)

Featuring founding leaders: George A. Hruneni, Ph.D., Moderator, with Bea Berry (1984-1993), Richard Harrington (1994-2003), and Pat Noble (2004-2013)

4:00 - 5:00 p.m.	General Session	Salon B
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From Necessary Evil to Filing Fun – How to Sell RIM and Minimize Your Work

John Avellanet, Managing Director and Principal, Cerulean Associates LLC, Williamsburg, VA

This presentation will discuss how to "sell" and motivate colleagues, management, and even senior management to support records management, to follow records management policies and principles, and to incorporate good records management into their day-to-day activities in order to minimize the work and exhortations you need to shoulder. If you're a one-man-band or a small records group in a greater organization, learn techniques to maximize your impact while keeping your sanity and energy level.

—DINNER ON YOUR OWN—

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Friday, November 7, 2014

7:30 - 8:45 a.m.	<i>Breakfast Buffet</i>	<i>Salon C</i>
8:15 - 9:00 a.m.	<i>Exhibits Open</i>	<i>Cottage Row</i>
9:00 - 9:15 a.m.	Mini-Session	Salon B

Laugh & Learn: Nothing New for Business Leaders II
Paul Miller, Performer, Larry Weaver Entertainment, LLC

9:15 - 9:30 a.m.	VAGARA Awards Program	Salon B
9:30 - 10:30 a.m.	General Session	Salon B

Digital Humanities in the Age of Open Government
Stephanie Eckroth, Ph.D. and Erin F. Cozens, Ph.D. Office of the Historian, Bureau of Public Affairs, U.S. Department of State, Washington, D. C.

The field of digital humanities is transforming research and teaching inside academia, but it is also making substantial contributions in government. Government agencies, such as the U.S. Department of State's Office of the Historian, are applying technologies and methodologies developed in the field of digital humanities to government data in order to improve the efficiency of in-house workflow while at the same time expanding and enhancing the accessibility of the data for the general public. This presentation will discuss the Office's implementation of specific technologies (namely, the Text Encoding Initiative and the eXist XML database) for its historical publications, and the lessons learned in creating more streamlined processes for both print and digital publication of the "Foreign Relations of the United States" series. Using the integration of these technologies as a case study offers broad lessons for other government agencies and digital humanities projects and scholars.

10:30 - 11:00 a.m.	Exhibitor/Refreshment Break	Cottage Row
11:00 - 11:45 a.m.	General Session	Salon B

Be Your Own "Master of Disaster"
Bill Gulley, Archives & Records Management Specialist, DFD - Document Restoration Services, a division of ERS, Electronic Restoration Services, Livonia, MI

What can you do to prepare for the potential loss, expense, and recovery time associated with damage to paper records? Smoke- and water-damaged records require specialized handling and transportation so they may be restored to their pre-disaster condition. Disaster response cannot be overlooked, but it's not necessarily true that after the disaster is the most important time in the event of a loss. It's critical to have a plan in place beforehand to ensure swift execution of recovery efforts should a problem occur. We can't stop bad things from happening, but we can develop a proactive strategy to minimize, and in some cases prevent, damage to paper records.

11:45 - 12:00 n	VAGARA Raffle Drawings and Closing Remarks	Salon B
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SPEAKER BIOGRAPHIES



Ilona N. Koti is a subject matter expert with 19 years in information governance & libraries and has extensive knowledge of privacy, data breaches, technology and records related issues. She is a subject matter expert in multi-million dollar electronic document management system implementations. Ilona is also a Certified Records Manager, Certified Project Manager, Certified Document and Image Architect and has a Masters of Library Science and Masters of Information Management from Syracuse University. Currently Ilona is a Director for the California Historical Records Advisory Board, InfoGovCon and a teaching fellow at the University of Dundee in Scotland.



Dr. Jeremy Zhang is the Director of Product Management of Iron Mountain Data Management service line. He is leading the business development, implementation, and operation of multiple backup, disaster recovery and archive technology services. Prior to joining Iron Mountain, Dr. Zhang was a management consultant with McKinsey & Company. He served clients in North America, Asia, and Africa in telecommunication, agrichemical, high-tech, and utilities industries. Dr. Zhang received his Ph.D. in Computer Science and M.S. in Industrial Engineering from Georgia Institute of Technology.



Donald Sullivan brings experience and insights from a long career in both the corporate world and government consulting. Information and Records Management have become Don's focus over the last decade as he applies his combination of administrative operations, systems development, and process improvement to develop practical approaches for client's program growth. He serves as Senior Records Manager at Zimmerman Associates, Inc., where he is a flexible problem solver focused on "providing the right solutions for complex business challenges."



John Avellanet is an internationally renowned speaker, expert and authority on good recordkeeping and lean compliance practices. Trusted by officials at FDA, NIH and the OIG, as well as by clients around the world, John provides practical, business-savvy solutions to strengthen compliance while lowering costs and reducing risk. He recently served on The Sedona Conference's special interest group on electronic record privacy and security in cloud computing and a similar special interest group discussing long-term data archival integrity challenges.



Paul Miller graduated from Bentley University in 1994 with a degree in accounting. After spending exactly zero days as an accountant, he began an adventure that included waiting tables, working with the Hawaii Volcano Circus, managing a textile factory in Indonesia, and finally founding a performance-based education company in North Carolina. Upon studying silent film and stand-up comedy masters, Paul embarked on a path of hilarious and wholesome entertainment and has delighted audiences across the country at Fortune 500 companies, Off Broadway, and Disney Cruise Lines.

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SPEAKER BIOGRAPHIES, Continued



Stephanie Eckroth is a Historian in the Editing and Publishing Division of the Department of State's Office of the Historian. She earned a PhD in English, specializing in Book History and Textual Studies, from Texas Tech University in 2011. In addition to her duties on the *Foreign Relations of the United States* series, she also serves as the assistant editor of the *Romantic Women Writers Reviewed* series and sits on the advisory board for the *Texas Manuscript Cultures* digital archive.



Erin Ford Cozens is a Historian with the Editing and Publishing Division at the Office of the Historian, U.S. Department of State. She received her Masters of Science in Library and Information Studies from Simmons College, and a Ph.D in History from the University of Hawaii at Manoa. Her research interests include metadata and taxonomies in the field of Digital Humanities, contextual TEI, and using technology to enhance user accessibility within historical documentary collections.



Bill Gulley is an Archives and Records Management Specialist at DFD Document Restoration Services, in Livonia, Michigan. In this position, he manages restorations of vital records in addition to educating records managers on planning for and recovering from disasters. Bill joined the DFD team in 2013, bringing with him over 25 years of archivist experience. He holds a B.A. in History from the University of Michigan-Dearborn and a Graduate Certificate of Archival Administration from Wayne State University.

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