

**VAGARA'S 31st
ANNUAL CONFERENCE**

ARE YOUR RECORDS GROUNDED OR OUT OF THIS WORLD?

PRECONFERENCE – TUESDAY, OCTOBER 20, 2015

3:30 – 4:30p.m. **Early Registration**
6:00 – 8:00 p.m. **President's Reception**

WEDNESDAY, OCTOBER 21, 2015

7:30 – Noon **Registration**
8/20/2015
7:30 – 8:45 a.m. **Breakfast Buffet**

8:15 – 8:45 a.m. **Exhibits Open**

8:45 – 9:00 a.m. **Welcome**

9:00 – 10:15 a.m. **KEYNOTE ADDRESS**
Dangerous Documents - Nancy Singer

Government employees need to be able to communicate freely. For this reason, the public is generally denied access to intra-agency communication under the deliberate process exemption of the Freedom of Information Act. This may give the staff a false sense of security when writing such 'protected' documents. Unfortunately, some government employees might not take the necessary time to be precise and professional when they write emails and other documents. These employees may be shocked when their private documents are leaked to the media, where statements can be taken out of context, potentially embarrassing themselves and their agencies. This highly interactive educational session will show attendees how to protect themselves and their agencies from unwelcome surprises!

10:45 – 12:00 p.m. **GENERAL SESSION**
The Right Stuff – Steve Weissman

Records managers today are like the test pilots in the movie *The Right Stuff*, who had to decide whether becoming an astronaut meant the end of their current career or the beginning of a new one. In your case, you must decide whether or not to embrace the concept of Information Governance, which will either supplant records management or expand it to encompass all organizational content, regardless of data type, format, storage medium, or location. This session will push the RIM/InfoGov envelope to prepare you for what's to come and it will explore and explain the gravitational effect each discipline is having on the other, and ready you for what today appears to be an uncertain future (but isn't).

12:00 – 1:00 p.m. **Lunch and Networking**

1:00 – 1:15 p.m. **Exhibits Open**

1:15 – 2:30 p.m.

GENERAL SESSION

Next Generation Records Management – Don Lueders

The explosive growth of information technology over the last three decades—and the corresponding tidal wave of newly created recorded information—has been both a blessing and a curse for those of us in the Records Management profession. And yet, in many ways, we behave as if things haven't really changed all that much. We often talk about managing electronically stored information and leveraging the latest technologies, but in reality many of us are still thinking in terms of paper-based solutions. That paradigm has not been relevant for a very long time and we must separate ourselves from it and embrace the new (often better) methodologies that modern technologies provide. Change of this kind is never easy, yet there are a few simple yet powerful ways we can make this happen quite quickly.

2:30 – 3:15 p.m.

GENERAL SESSION

Using the Force: The Psychology of Change in RIM – Steve Weissman

“Do. Or do not. There is no try.”

So saith the character Yoda in the movie *The Empire Strikes Back*, and frustrating though it may be, so goeth your desire to promote the criticality of records disciplines throughout your organization. The challenge is that most people who don't get it don't *want* to get it. They're resistant to any idea that might change the way they work, and in the end – as they will waste no opportunity to tell you – it is not their job. But it IS your job, and it is imperative for both your future and your organization's that records sensibilities somehow become ingrained. This session will present the basic Jedi training you need to educate, cajole, and otherwise convince your bosses and colleagues to adopt a records mindset. Among the critical topics to be covered are:

- Impediments to Change
- “Parenting” Up and Down the Org Chart
- Good Cop / Bad Cop
- Training and the Long View

Come learn how to control human psychology and put it to work for your greater good. Then leave knowing that this particular Force is with you!

3:15 – 3:45 p.m.

Exhibits open/Afternoon Refreshments

3:45 – 4:45 p.m.

GENERAL SESSION

**Recent data breaches; Malicious Website Investigation
Jeremiah Johnson, National White Collar Crime Center**

With fraud and identity theft becoming an ever increasing threat, it is important that everyone understand how websites are being targeted to host 'phishing' kits to lure unsuspecting victims into giving out their personal information. Attendees will learn how websites are targeted and exploited to host fake copies of legitimate websites which lure users to giving up their user names and passwords.

4:45– 5:15 p.m.

VAGARA Annual Business Meeting

~DINNER ON YOUR OWN~

THURSDAY, October 22, 2015
Cyber-Security Day

7:30 – 8:45 a.m. Breakfast Buffet

8:15 – 8:45 a.m. Exhibits Open

8:45 – 9:45 a.m. KEYNOTE - Day #2
Protecting Children Online – The Internet Crimes Against Children
Task Force Story - Sheriff Mike Brown, Bedford County Sheriff

How we protect children online from the sexual predators that ‘surf’ the web looking for their next victim . . . one of our children. Includes a DVD presentation.

9:45 – 10:30 a.m. GENERAL SESSION
Counterintelligence and the Insider Threat
FBI Special Agents, Richmond, Virginia Office

In this one hour briefing attendees will see a short film, “Betrayed: The Trusted Insider” which exposes the potential threat that when a company ‘insider’ exposes company information. A company can often detect or control when an outsider (non-employee) tries to access company data either physically or electronically, and can mitigate the threat of an outsider stealing company property. However, the thief who is harder to detect and who could cause the most damage is the insider – the employee with legitimate access. That insider may steal solely for personal gain, or to benefit another organization or country. The briefing will include how to spot a potential insider threat and ways to mitigate the threat.

10:30 – 11:00 a.m. Exhibitor/Refreshment Break

11:00 – 11:45 a.m. GENERAL SESSION
The Current Social Networking Threat Landscape
FBI Special Agents, Richmond, Virginia Office

Internet based social networking sites have created a revolution in social connectivity. However, con artists, criminals and other dishonest actors are exploiting this capability for nefarious purposes. In this session, we’ll explore the many tactics people may use to trick others into providing information or granting them access to that information through social networking venues. We’ll also share ideas on how to best identify these threats and how to best protect yourself.

11:45 – 12:00 p.m. VAGARA Raffle Drawings and Presentation of Awards

12:00 End of Conference